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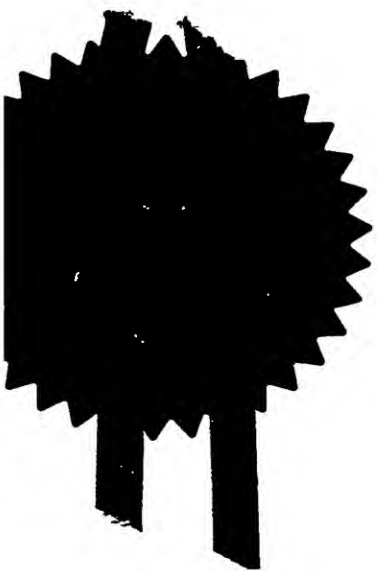
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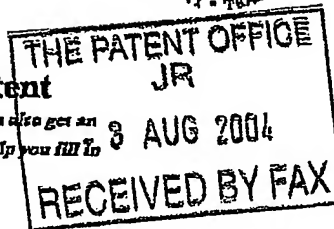
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1. Your reference

MG/LAT/LW/P/27871.GB

2. Patent application number

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0417280.5

3 AUG 2004

3. Full name, address and postcode of the or of each applicant (underline all surnames)

Medtrade Products Limited
Electra House
Crewe Business Park
Crewe
Cheshire
CW1 6GL

Patents ADP number (if you know it)

If the applicant is a corporate body, give the country/state of its incorporation

828830000

4. Title of the invention

Tooth Whitening Composition

5. Name of your agent (if you have one)

"Address for service" in the United Kingdom to which all correspondence should be sent (including the postcode)

WILSON GUNN M'CAW
5TH FLOOR, BLACKFRIARS HOUSE,
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UNITED KINGDOM

Patents ADP number (if you know it)

7153927001

6. If you are declaring priority from one or more earlier patent applications, give the country and the date of filing of the or of each of these earlier applications and (if you know it) the or each application number

Country

Priority application number
(if you know it)Date of filing
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UK

0325579.1

03/11/2003

7. If this application is divided or otherwise derived from an earlier UK application, give the number and the filing date of the earlier application

Number of earlier application

Date of filing
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8. Is a statement of inventorship and of right to grant of a patent required in support of this request? (Answer 'Yes' if:

YES

a) any applicant named in part 3 is not an inventor, or

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Claim(s) 3

Abstract -

Drawing(s) -

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Statement of inventorship and right to grant of a patent (Patents Form 7/77)

Request for preliminary examination and search (Patents Form 9/77)

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Any other documents (please specify)

11.

I/We request the grant of a patent on the basis of this application.

Signature Wilson Gunn McEaw Date 03/08/2004

WILSON GUNN M'CAW

12. Name and daytime telephone number of person to contact in the United Kingdom

DR. LUCY TOVELL

0161 827 9400

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Tooth-Whitening Composition

The present invention relates to a tooth-whitening composition.

It is widely accepted that teeth become stained as a result of daily life. For example, exposure to any of cigarettes, tea and coffee stains the teeth. Clearly, the more the teeth are exposed to these materials the greater the extent of staining/discolouration of the teeth.

Recently, people are becoming even more interested in their appearance and the whiteness of their teeth has become an important concern for many people. As a result of this a number of tooth pastes now claim to have a teeth-whitening effect. These toothpastes are, on the whole, abrasive and, due to short exposure times, have limited effects.

More recently, chemical formulations have become available which have a tooth-whitening effect. For example, WO 01/68045 discloses multilayer patches which utilise peroxide as an active whitening agent. The active material is associated with a backing or carrier material which is removed from the teeth following treatment.

WO 03/015656 refers to a delivery strip for an oral healthcare substance. The oral healthcare substance can be a whitening agent and the delivery strip is removed from the surface of the teeth following treatment.

These systems increase the contact time of the active material with the stained teeth. However, the carrier material, which protects the gum areas from over exposure to the active material, can be uncomfortable for the user and awkward to remove once treatment is concluded. Therefore, it is desirable to provide an effective tooth-whitening composition that is sufficiently mild so as not to damage the tissue

surrounding the teeth, such that it can be applied without the need for a carrier material.

According to the present invention there is provided a tooth-whitening composition comprising at least one whitening agent together with at least one film
5 forming material characterised in that the composition is in the form of a film which is water soluble and/or water dispersible.

Advantageously, since the composition of the present invention is provided in the form of a film which is water soluble and/or water-dispersible no carrier material is required during use. Furthermore, the composition self-adheres
10 to teeth. Typically, the composition adheres to teeth in 0.5 to 2.0 minutes.

The film may be available in a form whereby the film is shaped such that it corresponds, as far as possible, to the shape of the area to which it is to be applied, for example a strip for application to the incisors.

By water-soluble it is meant a material which dissolves in water to make a
15 solution.

By water-dispersible it is meant a material which although it is insoluble in water the material, particularly when in the form of a film, will 'break-up' or disperse into small particles which readily form a dispersion with water. The particles are typically less than 2mm in size.

20 The film is applied to the surface of the teeth and, upon contact with saliva, begins to dissolve or disperse. The film is such that dissolution occurs over a period of time ranging from about 30 seconds up to about 120 minutes. Advantageously, this slow dissolution or dispersion enables the film, and therefore active ingredients

contained therein, to contact the teeth for a sufficient period of time to effect tooth-whitening.

Surprisingly, following dissolution or dispersion a coating is left on the teeth for hours after use, giving a gentle long term effect. The user is unaware of the
5 presence of this coating.

Clearly the lack of a carrier material provides greater ease of use than ~~currently available products as there is no carrier material to remove from the surface~~ of the teeth following treatment. It also makes the product more comfortable to wear and gives the users the ability to talk clearly while the product is in use.

10 Furthermore, the amount of active ingredient to which the user is exposed is controlled. This is in contrast to prior art systems, where the user may disregard the use directions and leave the carrier material, and therefore the active material, in contact with the teeth for too long. This is not a concern with the compositions of the present invention.

15 The whitening agent is preferably peroxide based. Any peroxide compound may be used, but especially preferred peroxides include hydrogen peroxide and/or urea peroxide.

The whitening agent preferably constitutes from 0.1% to 50% w/w of the total composition.

20 Advantageously, the use of peroxide alone as the whitening agent gives rise to a composition that is especially stable and therefore has a long shelf life. This is in contrast to whitening agents such as perchlorates which are present in known tooth-whitening compositions.

It is widely known that tooth whitening agents give rise to tooth sensitivity. Such sensitivity is generally experienced in bouts. Surprisingly, the whitening composition of the present invention has been shown to sensitise teeth substantially less than expected and importantly less than comparable products currently on the market.

Thus, there is provided a tooth whitening composition as described herein

~~which does not sensitise teeth.~~

The film forming material is such that it is water soluble, water dispersible or a material which although cannot form a film in its own right it can cross-link and/or react with other components present in the composition so as to form a film of the type described herein. The types of film forming material described herein may be used alone or in combination such that the film may display a degree of water solubility and a degree of water dispersibility.

The film forming materials of the present invention are polymeric materials and their choice is limited only by the requirement that they impart water solubility and/or water dispersibility to the film. Suitable film forming material include any of the following either alone or in combination: polysaccharides, polyvinyl alcohol, polyvinyl pyrrolidone, polyurethane and polyacrylic acid based polymers such as CARBOPOL[®] and derivatives thereof.

The most preferred film forming materials for use with the present invention are those derived from cellulose. Particularly preferred water-soluble film forming materials are carboxymethyl cellulose and hydroxyethyl cellulose. A particularly preferred water-dispersible film forming material is ethyl cellulose.

The film forming material preferably constitutes from 0.1 to 99.9% w/w of the total composition.

In addition to the whitening agent, typically the film preferably comprises any of the following either alone or in combination: at least one plasticiser, and at least one filler.

Suitable plasticisers for use with the present invention include any of the following either alone or in combination: polyhydric alcohols such as glycerol, propylene glycol, polyethylene glycol, sugar syrups such as fructose, maltose, etc,

The plasticiser(s) preferably constitute from 0 to 80% w/w of the total composition.

Suitable fillers for use with the present invention include by way of example any of the following either alone or in combination: silica, silicones, sodium sulphate, sodium bicarbonate, Pluronic surfactants, fatty acid compounds, sodium laureth sulphate and ethyl cellulose. In addition to acting as a filler the materials can be chosen so they either speed or slow the rate of dispersion or dissolution.

The filler preferably constitutes from 0 to 80% w/w of the total composition.

The composition described herein may comprise further additional ingredients such as stabilisers, humectants, thickeners, preservatives and processing aids colourants (for colouring the composition not the teeth), flavourings, dyes (for colouring the teeth) and mixture thereof. The processing aids include silicone based components such as dimethicone.

It is envisaged that the composition of the present invention will find utility in delivering other benefits to the teeth/mouth. For example, the composition may further comprise any of the following either alone or in combination: antimicrobial

ingredients, anti-plaque components, anti-tartar components, teeth cleaning agents, desensitising agents, herbals, honey (delivers sweetening and antimicrobial properties), pharmaceuticals, appetite suppressors and biologically active compounds.

According to a further aspect of the present invention there is provided the use
5 of a tooth-whitening composition as hereinbefore described for reducing discolouration on teeth.

According to a further aspect of the present invention there is provided a
method for the manufacture of a tooth-whitening composition as hereinbefore
described comprising the steps of: preparing an aqueous mixture which comprises at
10 least one whitening agent together with at least one
film forming material, casting the said mixture onto a substrate and allowing the
mixture to dry.

The whitening agent may be contained within the film forming material prior
to its addition to the composition.

15 In an alternative procedure, a suitable film is pre-prepared and a whitening
agent is then applied to its surface. The whitening agent may be applied to the film by
way of spraying, pressure and/or heat transfer or dip coating.

Thus, according to a further aspect of the present invention there is provided a
method for the preparation of a tooth whitening composition comprising the steps of:
20 applying to the surface of a pre-prepared film comprising a water-soluble film
forming material and/or a water-dispersible film forming material a whitening agent
thereby forming a teeth whitening composition.

The substrate on to which the composition is cast may be a coated paper,
coated metal or plastic material.

The composition of the present invention may be available in the form of a multi-layered film wherein, for example, the composition comprises a layer of water-dispersible film forming material having a layer of water-soluble film forming material comprising a whitening agent located on at least one side thereof. It is to be understood that there are many ways in which such a layered structure can be constructed. Thus the combinations of components within each layer and the order in which the layers contact each other is limited only by the compatibility of the components within each layer.

In use, a strip of the film of the present invention can be applied to the teeth each morning and each night for 14 days. It might be expected that the application of such a product without a carrier or backing material would irritate or redden the tissues of the mouth; surprisingly it displays no such irritation (see Table 2). Such applications are well below the SCCNFP (Scientific Committee on Cosmetic and Non Food Products) proposed guidelines for exposure to components such as hydrogel peroxide at 50mg / day.

The present invention will now be described further by way of example only.

Example 1

Material	Amount (% w/w)	Function
Sodium Alginate	60%	Film forming polymer/thickener
Hydrogen Peroxide	7.5%	Whitening agent
Fructose Syrup	2%	Humectant/plasticizer/sweetener
Glycerol	10%	Humectant
Sodium Pyrophosphate	0.25%	Stabiliser
Methylparaben	0.25%	Preservative
Ethyl Cellulose	20%	2nd film former / Filler

An additional 3500% of (80% purified water & 20% Ethanol) is used in the manufacture of this example. The methylparben is dissolved in the water while hot and then the mixture is cooled to below 25°C. The ethyl cellulose is dissolve in the ethanol. The water phase and ethanol phases are mixed and added to a low shear
5 mixer and circulated. At this point the other ingredients (excluding the sodium alginate) are added and mixed for a further 30 minutes. The sodium alginate is added slowly to produce a homogenous mixture.

The resulting polymer solution is cast onto a substrate and dried under heat, UV or IR to give a soft flexible water soluble film which can be removed from the
10 substrate and then be cut into pieces for application and whitening of the teeth.

Example 2

Material	Amount (% w/w)	Function
Hydroxyethylcellulose	75%	Film forming polymer/thickener
Hydrogen Peroxide	5.5%	Whitening agent
Propylene Glycol	5%	Humectant
Glycerol	12%	Humectant
Sodium Stannate	2%	Stabiliser
Methylparaben	0.25%	Preservative
Dimethicone	0.25%	Processing aid

An additional 3000% of purified water is used in the manufacture of this
15 example. The water added to a low shear mixer and circulated. The methylparben is dissolved in the water and then the mixture is cooled to below 25°C. At this point the other ingredients (excluding the hydroxyethylcellulose) are added and mixed for a further 10 minutes. The hydroxyethylcellulose is added slowly to produce a homogenous mixture.

The resulting polymer solution is cast onto a substrate and dried under heat, UV or IR to give a soft flexible water soluble film which can then be cut into pieces for application and whitening of the teeth. The water soluble film is removed from the substrate prior to application to the teeth.

5

Clinical Studies

Clinical studies have been conducted to establish the effectiveness of the composition of the present invention. Table 1, below, shows the Vita® shade scores following treatment with a composition of the present invention.

10

Table 1

Evaluation Time	Sample Size	Mean baseline Vita score (prior to treatment)	Mean Vita shade score (after treatment)	No. of shade changes from baseline
Day 8	6	4.83	3.25	1.58
Day 15	6	4.83	2.50	2.33

The results show that following twice daily application of the tooth whitening composition described herein, after 8 days tooth staining was reduced by around 1.5 shade changes. Following treatment for 15 days tooth staining was further reduced by over 2 shade changes.

The Vita® shade score test is the standard test used to determine the degree of tooth whitening effected by a particular composition. The test and the conditions under which it is conducted are well known to those skilled in the art.

Table 2 give the results of the clinical assessment of teeth sensitivity following use of the composition of the present invention against a commercial control with a carrier. The products were used according to their recommended directions. Sensitivity was reported on a numerical scale by the users under GCP (good clinical
5 practice) conditions. Such testing is well known to those skilled in the art.

Table 2

Treatment A – (Test Product)				
Evaluation	n	Baseline Score	Mean Score	Mean changes from baseline
Day 8	12	0.00	0.00	0.00
Day 15	12	0.00	0.00	0.00
Treatment B – (Commercial Control Product)				
Evaluation	n	Baseline Score	Mean Score	Mean changes from baseline
Day 8	13	0.00	0.15	0.15
Day 15	13	0.00	0.08	0.08
Test Product: No of incidences of reported sensitivity = zero				
Control Product: No of incidences of reported sensitivity = 3 (23% of test group)				

10 It is of course to be understood that the invention is not intended to be restricted to the details of the above embodiments which are described by way of example only.

Claims

1. A tooth-whitening composition comprising at least one whitening agent together with at least one film forming material characterised in that the composition is in the form of a film which is water soluble and/or water dispersible.
- 5 2. A composition according to claim 1, wherein the film dissolves or disperses upon contact with water over a period of time ranging from about 15 seconds up to about 120 minutes.
3. A composition according to claim 1 or claim 2, wherein the said film is self supporting, such that a carrier material is not required during use.
- 10 4. A composition according to any one of the preceding claims, wherein the said film self-adheres to teeth.
5. A composition according to claim 4, wherein the aid film self-adheres to teeth in a time period of from 0.5 seconds to 2 minutes.
6. A composition according to any preceding claim, wherein the composition
15 further comprises any of the following, either alone or in combination: at least one plasticiser and at least one filler.
7. A composition according to claim 6, wherein the film forming polymer is selected from any of the following, either alone or in combination: polysaccharides, polyvinyl alcohol, polyvinyl pyrrolidone and polyacrylic acid based polymers.
- 20 8. A composition according to claim 6, wherein the film forming polymer is derived from cellulose.
9. A composition according to any one of claim 6 to 8, wherein the film forming material constitutes from 0.1 to 99.9% w/w of the total composition.

10. A composition according to claim 6, wherein the plasticiser is selected from any of the following, either alone or in combination: polyhydric alcohols and sugar syrups.
11. A composition according to claim 6 or claim 10, wherein the plasticiser
5 constitute from 0 to 80% w/w of the total composition.
12. A composition according to claim 6, wherein the filler is selected from any of the following either alone or in combination: silica, silicones, sodium sulphate, sodium bicarbonate, Pluronic surfactants, fatty acid compounds, sodium laureth sulphate and ethyl cellulose.
- 10 13. A composition according to any one of the preceding claims, wherein the whitening agent is peroxide based.
14. A composition according to claim 13, wherein the peroxide is hydrogen peroxide and/or urea peroxide.
15. A composition according to any one of the preceding claim, wherein the
15 whitening agent constitutes from 0.1% to 50% w/w of the total composition.
16. A composition according to any preceding claim, wherein the composition comprises any of the following additional ingredients either alone or in combination: stabilisers, humectants, thickeners, preservatives, processing aids, colourants and flavourings.
- 20 17. A composition according to claim 16, wherein the processing aid is a silicone based compound.
18. A tooth whitening composition according to any preceding claim, wherein the composition additionally comprises at least one further active agent selected from any of the following either alone or in combination: anti-plaque agents, antimicrobial

agents, and anti-tartar agents, teeth strengthening agents, desensitizing agents, fluorides, mouth cleansing/freshening agents and soothing or pain relieving agents.

19. The use of a tooth-whitening composition as described in claim 1 for reducing discolouration on teeth.

5 20. A method for the manufacture of a tooth-whitening composition of claim 1 comprising the steps of: preparing an aqueous mixture which comprises at least one whitening agent together with at least one film forming material, casting the said mixture onto a substrate and allowing the mixture to dry.

21. A method for the manufacture of a tooth-whitening composition of claim 1
10 comprising the steps of: applying to a pre-prepared water soluble film or a water dispersible film a whitening agent.

22. A method according to claim 21, wherein the whitening agent is applied to the film by spraying, heat and/or pressure transfer or dip coating.

23. A composition as claimed in claim 1, wherein the composition does not
15 sensitise teeth.

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